



# Community Connections:

## Detroit Philanthropy's Educational and Networking Series

### About Us

As a nonprofit consulting and philanthropic advisory firm, Detroit Philanthropy is dedicated to supporting the philanthropic ecosystem throughout metro Detroit. In 2020, that commitment led to the creation of *Community Connections: Detroit Philanthropy's Educational and Networking Series*.

Moving into our 4th year having held nearly 25 events, we have come to understand the importance of connecting the nonprofit community with those who make funding decisions. The opportunity to engage directly with decision makers and hear firsthand from thought leaders, is what allows us to provide educational and networking programs that the philanthropic community has come to rely on.

***I've attended several of your events and appreciate how you cultivate panels that provide insightful information to local nonprofits. I came away with lots of helpful advice! Thank you for your work in furthering philanthropy in Detroit.***

**-Tami Duquette, Regional Philanthropy Officer, American Red Cross**

As we prepare for another year of robust programming, we are looking for partners who share our commitment to the nonprofit sector and are passionate about making our community stronger. Please consider joining us!

### Our Reach & Impact

<b>131</b>	<b>648</b>	<b>1,500+</b>	<b>1,062</b>	<b>31,792</b>	<b>47%</b>
Average number of registrants per event in 2023	Total number of registrants in 2023	Followers on LinkedIn	Email subscribers	Impressions on LinkedIn posts	Average eBlast open rate (Industry average is 16.3%)

### Our Attendees

Since 2020, more than 1,000 individuals from over 500 organizations and companies have attended our events. They represent the following:

- Nonprofit C-Suite Executives (CEO/CFO/CDO)
- Nonprofit department heads (VPs of HR, Programs and Marketing)
- Nonprofit board members
- Nonprofit fundraising staff
- Foundation executives and program officers
- Corporate giving executives and community relations staff

### Our Experts

A few of the panelists that have offered their expertise include:

- Heidi Alcock, McGregor Fund
- Pierre Batton, JP Morgan Chase
- Beth Correa, Flagstar Bank
- Star Crawford, Bank of America
- Laura Granneman, Rocket Community Fund
- Dr. Darienne Driver Hudson, United Way for Southeast Michigan
- Margo Pernick, The Jewish Fund
- Angelique Power, Skillman Foundation
- Nicole Sherrard-Freeman, Community Foundation of Southeast Michigan
- Lihn Song, The Song Foundation
- Erika Swiley, The Detroit Pistons
- Margaret Trimer, Delta Dental

# Here's What's in Store for 2024!

## 1 Signature Event

A luncheon including a panel discussion, keynote speaker, and ample time for networking. Planned for September 2024.

## 3 Community Conversations

In-person panel discussions with philanthropic leaders held over morning coffee in February, April and November.

## 1 Industry Networking Event

A happy hour gathering in June allowing attendees an opportunity to make new contacts and spend time with industry leaders.

## 2 Virtual Interviews

One-on-one, pre-recorded interviews with prominent philanthropists sharing their passion and perspectives.



## Our Host and Moderator



Having spent over 20 years in the nonprofit sector as an effective and strategic fundraising and foundation executive, Detroit Philanthropy President, Rachel Decker is passionate about helping others, making meaningful connections, solving problems and, most importantly, creating impact in our community. With the founding of Detroit Philanthropy in 2017, she turned that passion into a commitment to champion philanthropy throughout metro Detroit as a philanthropic advisor, fundraising consultant and speaker.

Rachel also personally spearheads the Community Connections series by serving as our panel moderator and event host. Additionally, her extensive network within the philanthropic community allows us to secure industry experts and decision-makers from a wide range of nonprofits, foundations and corporations.

# Community Connections Sponsorship Opportunities

***Detroit Philanthropy has raised the bar for non-profit fundraising, accountability, and impact. The company provides exceptional value for nonprofit leaders as well as corporate and foundation funders. Delta Dental has realized greater ROI for our work in the nonprofit sector thanks to our partnership with Detroit Philanthropy.***

**Margaret Trimer, VP Strategic Partnerships, Delta Dental of Michigan, Ohio, and Indiana**

Sponsorship Benefits	\$10,000	\$5,000	\$2,500	\$1,000
One 30-minute virtual interview highlighting a relevant issue related to your business and philanthropy/nonprofits shared on LinkedIn and eNews	★			
Opportunity for a representative to be a panelist/speaker at one event	★			
Exclusive business feature in one issue of monthly eNews	★	★		
Logo featured on slide show shared during both virtual Perspectives on Philanthropy interviews	★	★		
Opportunity to submit a guest blog for eNews and website	★	★		
Business listing on Detroit Philanthropy's Community Connections web page hyperlinked to your business	★	★	★	
Business mentioned from the podium at all 5 events and during both Perspectives on Philanthropy interviews	★	★	★	
Tickets to attend all 5 events with premier reserved seating	10	10	8	6
Listing on all 5 event flyers distributed via eBlast 3 times and on LinkedIn 4 times	Logo	Logo	Name Only	Name Only
Recognition on signage at all 5 events	Logo	Logo	Logo	Name Only
Dedicated posts on Detroit Philanthropy LinkedIn page highlighting your business	3	2	2	1

For additional information or to confirm your sponsorship, contact:

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