



How We Help Trusted Advisors

Detroit Philanthropy believes that philanthropy should be a fun and rewarding experience, but with almost 7,000 nonprofit organizations in metro Detroit, navigating the nonprofit sector can be challenging for those seeking to make a meaningful impact. By providing personalized, philanthropic advisory services to metro Detroit philanthropists, we alleviate those challenges.

For Wealth and Estate Planners

Detroit Philanthropy is uniquely poised to help set you apart from your competitors, and afford you a unique value proposition for new and existing clients.

- With nearly 20 years of experience in philanthropy, we bring expertise and enhanced credibility to your discussions with clients regarding their charitable giving and impact on the community.
- By creating a Corporate Social Responsibility program for your firm, we can create strategic nonprofit partnerships, provide networking opportunities with high-net worth individuals and intentionally position your executives to grow your client base and visibility within the community.
- We provide tailored educational programs for advisors and clients to increase knowledge of philanthropy, share best practices, and learn more about causes effecting our community.

For Your Clients

You maintain the primary relationship with your clients. Our goal is to help you enhance that relationship by providing third-party expertise to help you learn about the causes your clients want to support, what impact they want to generate, and the legacy they want to leave.

- Our assessment tools allow us to drive thoughtful engagement in causes your clients care about and incorporates philanthropic giving as part of their overall financial and estate plans.
- In recognizing the importance of multi-generational giving, we can create strategies to engage the client's children/grandchildren in their philanthropic endeavors.
- We help your clients reduce risk and increase the impact of their giving by providing expert analysis of charities to ensure that the charity is financially healthy, well managed, adheres to industry standards, and generates measurable impact.
- If applicable, we can coordinate publicity events or media announcing the client's gift(s).



Contact us to learn how we can help you help others!

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