

## Sample Acknowledgement Strategy

<b>Giving Level</b>	<b>Official Acknowledgement Letter</b>	<b>Call from DD</b>	<b>Call from CEO</b>	<b>Handwritten Note from CEO</b>	<b>Call from Board Chair</b>	<b>Thank-A-Thon</b>	<b>Appreciation Breakfast</b>
<b>Under 500</b>	x					x	
<b>\$500-999</b>	x	x				x	x
<b>\$1,000 - 4,999</b>	x	x		x		x	x
<b>\$5,000 - 9,999</b>	x		x	x		x	x
<b>\$10,000+</b>	x		x		x	x	x
<b>Board Member</b>	x		x		x	x	x
<b>Volunteer</b>	x			x		x	if over \$500
<b>Staff</b>	x			x	x	x	if over \$500
<b>New Donor</b>	x	x		x		x	if over \$500



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