

FUNDRAISING SERVICES



Detroit Philanthropy is a licensed professional fundraiser offering strategic fundraising counsel and execution. Having raised millions of dollars for a variety of organizations, we are experts at developing and implementing effective fundraising campaigns, are experienced at integrating marketing and public relations techniques, and have expertise in board engagement and accountability.

By working with you to develop tailored fundraising plans, Detroit Philanthropy will increase your fundraising capacity by providing the skills, knowledge and strategies you need for success today and for years to come. We plan, manage, and implement strategies and tactics that achieve fundraising goals allowing for maximum impact. Specifically, we offer comprehensive fund development counsel, strategy and evaluation in the following areas:

PROGRAMS AND SERVICES

ANNUAL GIVING

MAJOR GIFTS

CAPITAL CAMPAIGNS

PARTNERSHIP DEVELOPMENT

FUNDRAISING EVENTS

BOARD MEMBER ENGAGEMENT

CORPORATE GIVING

DEVELOPMENT AUDIT

DIRECT MAIL

RELATIONSHIP MANAGEMENT

STEWARDSHIP PLANS

POLICY DEVELOPMENT

CAPACITY BUILDING

MARKETING & SOCIAL MEDIA INTEGRATION

CURRENT & FORMER CLIENTS

Boys & Girls Club of Troy
Detroit Crime Commission
Detroit Horse Power
Easterseals Michigan
Herman Moore Tackle Life Foundation

L!fe Leaders
Lighthouse of Michigan
Living Arts
NFL Alumni Association - Detroit Chapter
Pediatric Retinal Research Foundation

Playworks Michigan
Sanctum House
Student Advocacy Center
Qazi Foundation

CONTACT US

Learn how we can help you help others.

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